Welcome

Welcome to this exhibition on the emerging plans for Rotherham Town Centre.

- Rotherham Council commissioned an Implementation Masterplan for Rotherham Town Centre to encourage investment and regeneration.
- The Implementation Masterplan builds on the proposals set out in the Town Centre Supplementary Planning Document (2016).
- WYG were appointed as masterplanners to lead the project. They have worked with property experts Lambert Smith Hampton.
- The aim of this exhibition is to share our proposals and seek your comments. The proposals have emerged through engagement with a variety of stakeholders.

Please review the exhibition and speak to members of the project team who are here to answer any queries. The boards are available to view online at: www.wyg.com/rotherham-town-centre

If you have any comments these can be submitted via email to: masterplan@rotherham.gov.uk

The Implementation Plan gets to work immediately. Proposals are already being delivered. The Town Centre urgently needs investment and this plan will bring that quickly. The core delivery timescale is from now to the end of 2020.

The Vision, Objectives & Strategy

Vision

- Rotherham Town Centre will become a place people will choose to use. It will become a bustling historic market town strengthened through a range of high impact place making projects.

Five key objectives are:

- Reveal the waterside
- Transform grey to green
- Diverse, distinctive and focused
- High quality design
- Safe, sociable, sustainable

Strategy

- Confidence in the Town Centre environment
- A quality arrival to departure experience
- Convenient with more to do and see
- A wow factor to attract people in
- Attract people and latent spending power

CGI showing view towards Minster from Forge Island
The Implementation Masterplan for Rotherham Town Centre identifies key development sites and advances proposals for these. It also identifies landscape and public realm schemes, improved connections throughout the Town Centre and recent investments including the New York Stadium, Riverside House and Westgate Chambers.

1. Forge Island will become a major leisure destination and will include a new cinema, theatre, hotel and food and drink offer. Residential units will support these uses.
2. Refurbishment of interchange building and associated car park.
3. College Fields to form a key open space within the College Campus.
4. Rotherham Markets will be opened up through the removal of buildings adjacent to Doncaster Gate. A new building will form a strong feature at the junction with Henry Street.
5. The access to the indoor market will be enhanced through public realm improvements to Market Square.
6. Rotherham College Town Centre Campus to include a new Centre for Higher Education Skills building.
7. A new foodstore and drive-through unit will front onto Main Street.
8. Up to 279 high quality riverside residential units will be provided, to include a mix of apartments and houses.
9. Recent investment has been made in Rotherham Town Centre, including the New York Football Stadium, Riverside House and Westgate Chambers.
10. The former Guest and Chimes building will be partially retained to create a leisure destination within the vicinity of the football stadium.
11. Two starter homes sites will be brought forward within the Town Centre.
12. Effingham Square will become an area of green space within the Town Centre, complementing the green space at Minster Gardens.