Rotherham Town Centre
Draft Implementation Masterplan

Guest & Chrimes

The conservation of Guest & Chrimes and the rejuvenation of that site is a long standing priority for the town. Proposals here see a leisure-based development working alongside Rotherham United’s existing New York Stadium to create a focus for recreation and sporting activity in the town.

1. Riverside House is already raised to mitigate flood risk, with flood defences to protect the car park.
2. Potential for bespoke hotel in this location or to south of site. Parking levels to be retained.
3. Landscaped space at riverside.
4. Existing car park which serves the football stadium is already raised to alleviate flood risk.
5. Retention of historic water tower as a landmark feature.
6. World-class interactive public art linking to Guest and Chrimes heritage, relating to stadium and to be fun and focused on children.
7. Flexible internal leisure space with front elevation to Don Street retained.
8. New building to reflect demolished wing of listed building.
9. Trans Pennine Trail connects along the River Don corridor.

Main Street

Development proposals for a food store, drive-thru food or beverage unit and two large format retail units with associated parking are under preparation. The drive-thru unit on the corner of Centenary Way and Main Street would be characterised by distinctive architecture to create a focal point. The private sector will drive this development.

Doncaster Gate

A planning application has been granted consent for the development of a new Higher Education Hub. This will be delivered by RNN Group supported by Rotherham Council. The Higher Education Hub will provide degree-level opportunities within a much-improved and more distinctive college campus.

Rotherham Interchange

The refurbishment of Rotherham bus interchange will be an important step towards an improved image and identity for the Town Centre. The remedial work to the buildings structure is essential and the aesthetic improvements to elevations will also update this structure visually.

Funding for this has been secured by SYPTe.
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Effingham Square Landscape Proposals

Doncaster Gate / Wellgate Road Landscape Proposals

Domine Lane / High Street Landscape Proposals