

# OUR SPECIALIST ECONOMIC SERVICES



The economic importance of new development is a key theme of the Government's agenda for growth. All development schemes have an economic impact, which local planning authorities are required to consider when making planning decisions. WYG has an in-house team with the expertise to quantify and assess the nature and scale of economic benefits associated with a wide range of developments.

## ECONOMIC IMPACT & ASSESSMENT



### WHAT WE DO

- Economic Impact Assessments including residential, tourism and employment developments
- Labour market profiling
- Economic benefits statements
- Analysis of construction and operational phases of development

## DEMOGRAPHICS



### WHAT WE DO

- Analysis of demographic trends
- Consumer classification analysis
- Socio-demographic profiling
- Mapping commuting patterns

## RETAIL & LEISURE



### WHAT WE DO

- Retail and leisure studies
- Impact assessments
- Trade draw and catchment analysis
- Development appraisals
- Sequential site assessments

## HOUSING



### WHAT WE DO

- Objective Assessments of Need
- Affordable housing need assessments
- 5 year housing land supply statements
- Analysis of housing delivery mechanisms

**Contact one of our specialists for more information and advice:**

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